

Vision Map for a Limited Government Organization

Today (the Bitter Place)

- Few desired outcomes
- Few volunteers
- Weak organization

Activities, Methods, Disciplines (How we will get there)

Recruit and Retain Volunteers, Activists, Politicians, and Cadre

Identify, communicate, and recruit around Local Issues (that connect w/ our values)

Effective Political Activity

- Lobbying, Testifying
- Electioneering, D2D (1:1)
- Public Outreach, PR, Political Theater (1:M)
- Running / Endorsing Candidates

Tomorrow (the Better Place)

- More LG Policy Outcomes
- More GG Activities (anti-corruption)
- More LG Elected Officials
- Broader public support of LG

Obstacles, Roadblocks

- x

Countermeasures

- x